

**MASTER IN BUSINESS ADMINISTRATION (MBA)
NON-THESIS PROGRAM (Plan B)**

OBJECTIVES

The M.B.A. program aims to prepare the student for top executive positions in business and industry by (1) providing him with the conceptual tools used in business and industrial management; (2) training him in the application of techniques for analysis and decision-making, and (3) training him in the application of principles of leadership in business and industry.

QUALIFICATION

1. Bachelor of Science in Accountancy graduate
2. Bachelor of Science in Commerce graduate
3. Bachelor of Science in Business Administration graduate
4. Bachelor's degree graduate with at least 12 units of undergraduate Business Administration/Commerce/Accountancy courses

REQUIREMENTS FOR GRADUATION

	Units
Basic Courses	12
Major Courses	18
Cognates	6
Comprehensive Examination	<u> </u>
TOTAL	36 units

BASIC COURSES (12 units)

UNITS

Adm B001	Research & Quantitative Methods in Business	3
Adm B002	Economic Analysis in a Globalized Environment	3
Adm B003	Managerial Accounting & Control I	3
Adm B004	Managerial Accounting & Control II	3

MAJOR COURSES (18 units)

Adm M004	International Financial Management	3
Adm M005	Human Behavior in Organizations & Labor Economics	3
Adm M006	Production Management in a Global Economy	3
Adm M007	Marketing Management for Competitive Advantage	3
Adm M008	New Enterprise Management & Feasibility Study	3
Adm M009	Values and Ethics	3

COGNATES (6 units)

Adm C009	Globalized Marketing	3
Adm C010	Management of Information Technology	3

COMPREHENSIVE EXAMINATION (oral and written examinations)